

ETERNAL MMA 107 · GEELONG ARENA

KOUROSH ARVAN.

— *A sponsorship proposal to back a rising Australian MMA star on his professional debut — the first-ever pro MMA cage night in Geelong.*

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Seven chapters. One night in Geelong. A defining moment for an Australian fighter — and a rare ground-floor moment for the brands beside him.



Fig. 01 — Kourosh Arvan, Eternal MMA cage entrance

THE STAGE

Presented by

PROPER TWELVE

Title sponsor — Eternal MMA 107

ETERNAL MMA 107

Eternal MMA returns to Victoria — bringing the first-ever professional MMA event in a cage to Geelong. Title-sponsored by Proper Twelve, with the main card televised globally on UFC Fight Pass, and cross-promoted through Bhimian's connections across Australia.

/ VENUE

GEELONG ARENA

110 Victoria St,
North Geelong VIC 3215

/ DATE & TIME

13 JUN 2026

Saturday · 5:30 PM

/ BROADCAST

UFC FIGHT PASS

Main card — global broadcast

THE FIGHTER

A profile

MEET

KOUROSH ARVAN.

A 19-year-old rising star in Australian MMA — explosive striker and personal trainer, fresh off a three-month elite training camp in Dubai with renowned coach Pouya Rahmani.

19

/ YEARS OLD

3 MO

/ DUBAI CAMP
w/ Pouya Rahmani

VIC

/ GEELONG, AUS

/ FEATURED IN **ANATOMY OF A FIGHTER** — by Will
Harris · feature at 20:20

/ FOLLOW **@KOUROSH.ARVAN**

BHIMIAN x KOUROSH ARVAN

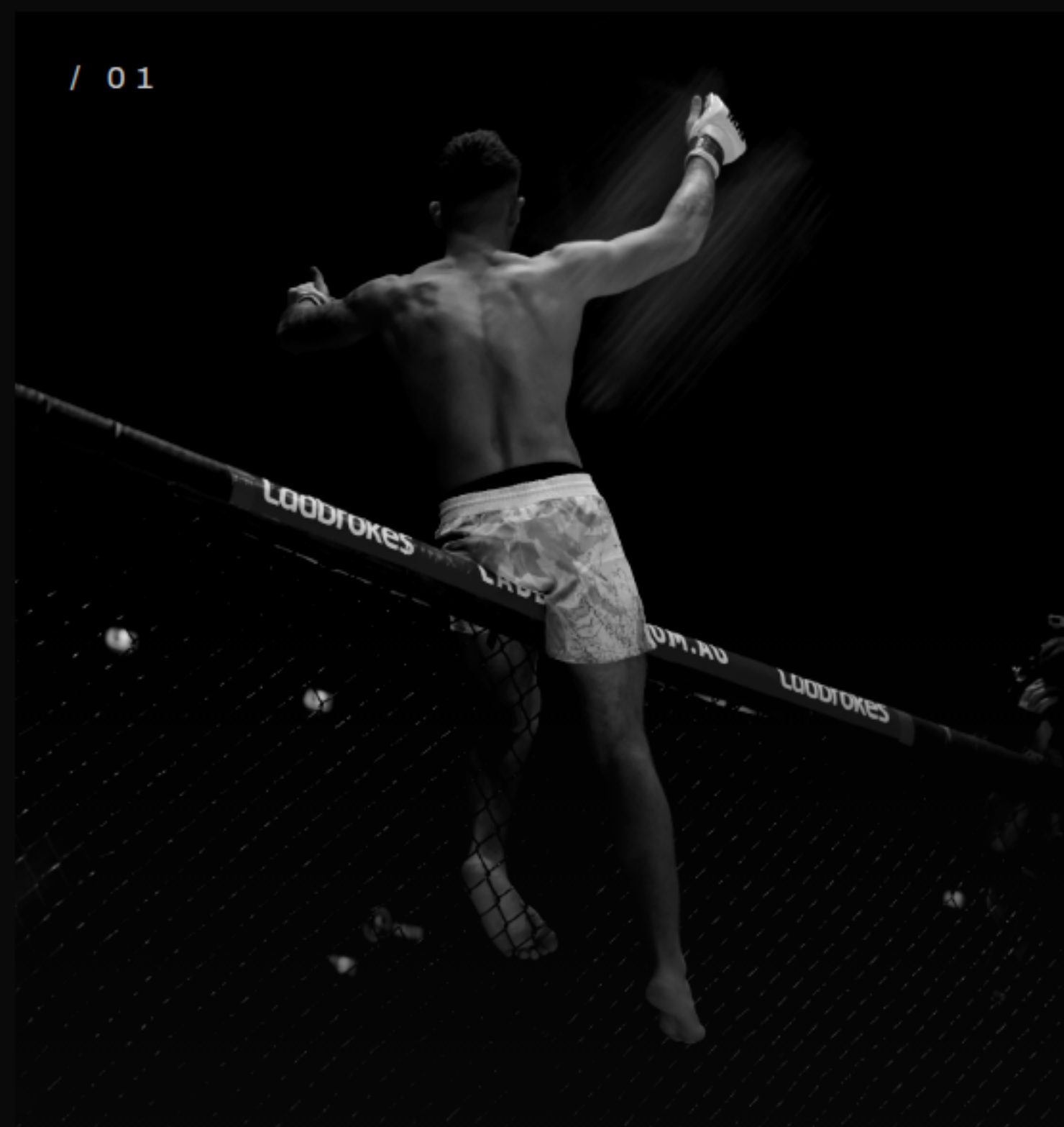


debuting at

ETERNAL MMA
107

04/09

PROVEN ACROSS AUSTRALIA'S
PREMIER AMATEUR PROMOTIONS



ETERNAL MMA

Geelong, Victoria

Australia's foremost MMA promotion and the launchpad for fighters bound for the world stage.



DEMOLITION FIGHT SERIES

Victoria

Striking-led amateur showcase — a proving ground for sharp, technical strikers.



ROAD TO HEX

National amateur circuit

A national stage that has fed champions into Hex Fight Series — a recognised path to the pros.

DIGITAL ECOSYSTEM

BEYOND THE CAGE.

Kourosh's reach extends far past the arena — an audience that actively engages, shares, and amplifies every brand he wears.

/ INSTAGRAM

5,500

Engaged followers tracking every step of his career.

/ ENGAGEMENT

3.7%

Outperforming industry benchmarks for athletes and creators.

/ EXTENDED

3M+

Amplified by The Arvan Family — 24M+ likes across platforms.

◆ *"An audience built through authenticity — exactly the kind of resonance that converts impressions into brand affinity."*

THE OPPORTUNITIES

/ HEADLINE POSITION · LOGO ON FIGHT SHORTS

\$2,500

AUD *per position*

— ONE POSITION REMAINING

Premium logo placement on Kourosch's custom fight shorts — maximum on-camera visibility throughout the bout and across every piece of post-fight media.

/ LOCKED IN TOXIC CULTURE · FORE FUN GOLF CLUB · BHIMIAN

/ TIER 02

WALKOUT APPAREL

Brand placement on walkout shirts, hoodies and accessories worn cageside.

/ TIER 03

SOCIAL CAMPAIGNS

Dedicated pre- and post-fight features across Kourosch and the Arvan Family channels.

/ TIER 04

CUSTOM PACKAGE

Training gear, gym signage, cornerman branding — built around your goals.



Fig. 02 — Post-fight, Kourosch wearing custom shorts

Every avenue Kourosch can carry your brand

MIX · MATCH · CUSTOM

01 FIGHT SHORTS

Logo on Kourosch's custom fight shorts — the headline placement, on-camera all night.

02 WALKOUT APPAREL

Brand placement on walkout shirts, hoodies and accessories worn cageside.

03 TRAINING & CORNER

Branding on training gear, gym signage and cornerman attire across fight week.

04 SOCIAL FEATURES

Dedicated pre- and post-fight posts across Kourosch and Arvan Family channels.

05 FIGHT-NIGHT MEDIA

Brand visible in pro-shot photography, short-form video and the post-fight highlight reel.

06 ARENA WALKOUT

Brand named in Kourosch's pre-fight walkout video played to the live Geelong Arena crowd.



Fig. 03 — Pad work, fight-camp training

EST. 2020 · MELBOURNE

Bhimian



ETERNAL

IN CLOSING

THANK *YOU.*

Bhimian only aligns with talent that reflects our commitment to excellence. Kourosh Arvan is that talent. Join us in Geelong for a defining night in Australian MMA.

/ DIRECT CONTACT

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this opportunity.*

Disclaimer — All figures, audience metrics, broadcast details, event information, and forecasts contained in this proposal are provided in good faith and are accurate to the best of Bhimian Pty Ltd's knowledge at the time of writing. Event details (including date, venue, broadcast platform, title sponsor, and card lineup) are controlled by third parties and remain subject to change. Bhimian Pty Ltd makes no warranty as to specific commercial outcomes, reach, or return on investment, and accepts no liability for inaccuracies in third-party information. This document is confidential and intended solely for the named recipient.

BHIMIAN × KOUROSH ARVAN

09 / 09